Banza®

Operations Audit & Facility Design, WMS Selection & Implementation

About

Rapidly growing food producer in the US with products available in over 17,000 stores nationwide including grocery, foodservice and ecommerce channels

Services Provided

Operations Audit & Facility Design, WMS Selection & Implementation

Impact

▸ Relevant, effective reporting leading to better waste tracking.

▸ Operational alignment between Banza's finance and operations divisions.

Overview

Faced with lackluster reporting capabilities leading as a direct result of unintegrated systems, Banza needed a software suite that could work seamlessly across its technological and physical infrastructure. LIDD conducted an operations audit and identified the need for an ERP, leading to the implementation of NetSuite ERP and WMS leading to increased visibility across the organization.

Challenge

Banza developed its technology infrastructure to solve specific problems in isolation. As the company grew, the information in these unintegrated systems became redundant and imprecise.

Solution

After performing a digital transformation roadmap to assess the best solution for Banza, LIDD recommended a NetSuite solution that would enable for better reporting and the facilitation of integration between their physical and technological infrastructure.

Approach

▸ LIDD began with an audit of Banza's operations, identifying key gaps in their technology infrastructure that led to the recommendation for an ERP.

▸ LIDD then implemented NetSuite into Banza's operations. We built a reliable, integrated source-of-truth to identify where waste occurs, enabling Banza to plan for inventory optimization and engineer long-term efficiency

▸ LIDD also implemented NetSuite WMS into Banza's warehousing and manufacturing operation, enabling the production of financially instructive data without obstructing operations via barcode scanners and label printers.